

CSHP



SCPRS



**2025-26
PARTNER
PROSPECTUS**



PROFESSIONAL PRACTICE CONFERENCE 2026

APRIL 30 - MAY 2
HALIFAX

BUILD YOUR TOTAL INVESTMENT

Sessions

Time	Thu. April 30		
7:00			
7:30			
8:00			
8:30			
9:00			
9:30			
10:00			
10:30			
11:00			
11:30			
12:00			
12:30			
13:00	SOLD Leadership workshop \$14,000 (Exclusive)	Hypertension Canada workshop \$6,000 (Exclusive)	Patient Assessment Skills workshop \$6,000 (Exclusive)
13:30			
14:00			
14:30			
15:00			
15:30			
16:00			
16:30			
17:00		Student & Resident Networking Event \$7,000 (Exclusive)	PPC Kickoff Reception \$5,500 (Exclusive)
17:30			
18:00			
18:30	SOLD Leader's Networking Evening \$12,500 (Exclusive) OR 7,500 (Multiple)		
19:00			
19:30			
20:00			
20:30			
21:00			
21:30			
22:00			

Time	Fri. May 1
7:00	SOLD Rise N Shine Run \$2,000 (Multiple)
7:30	
8:00	
8:30	Trade Show Breakfast \$3,000 (Multiple)
9:00	
9:30	
10:00	SOLD Kick off Keynote \$18,500 (Exclusive)
10:30	
11:00	
11:30	Concurrent Live Educational Sessions
12:00	
12:30	Trade Show Lunch \$3,500 (Multiple)
13:00	Poster Viewing \$4,000 (Multiple)
13:30	
14:00	Concurrent Live Educational Sessions
14:30	
15:00	Coffee Break \$3,000 (Multiple)
15:30	
16:00	HPC Survey
16:30	Communities Networking Event \$4,000 (Multiple)
17:00	
17:30	Pharmacy Jeopardy!
18:00	
18:30	
19:00	
19:30	Awards Gala and Dinner
20:00	(Excellence Awards sponsors receive a reserved table and present on stage)
20:30	
21:00	
21:30	
22:00	

Time	Sat. May 2
7:00	SOLD Rise N Shine Yoga \$2,000 (Multiple)
7:30	
8:00	Continental Breakfast \$3,500 (Multiple)
8:30	
9:00	Poster Viewing \$4,000 (Multiple)
9:30	
10:00	SOLD USA Keynote \$15,000 (Exclusive)
10:30	
11:00	Concurrent Live Educational Sessions
11:30	
12:00	
12:30	SOLD Lunch Satellite Symposium
13:00	SOLD Lunch Satellite Symposium
13:30	SOLD Lunch Satellite Symposium
14:00	
14:30	
15:00	Coffee Break \$3,000 (Multiple)
15:30	
16:00	Concurrent Live Educational Sessions
16:30	
17:00	SOLD Grand Finale Keynote \$18,500 (Exclusive)
17:30	
18:00	
18:30	
19:00	
19:30	RxCLUSIVE Kitchen Party Alexander Keith's Brewery \$7,500 (Multiple)
20:00	
20:30	
21:00	
21:30	
22:00	

Contact
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Presenting Remarks
Kickoff Keynote
\$15,000 (Exclusive)
Grand Finale Keynote
\$10,000 (Exclusive)

Satellite Symposia
Slots available
See page 6 for pricing

National Awards
Excellence in Pharmacy Practice Leadership
\$15,000 (Exclusive)
Excellence in Pharmacy Practice - Interprofessional Collaboration
\$15,000 (Exclusive)
Excellence in Pharmacy Practice - Patient Care
\$15,000 (Exclusive)

Exhibit Hall
Premium Booths (Presenting & Platinum)
\$3,500 — Member
\$3,950 — Non-Member
Regular Booths
\$2,500 — Member
\$2,950 — Non-Member
Hospital and Not-for-Profit Booths
\$975 — Member
\$1,250 — Non-Member

Other Items
SOLD Branded Hotel Key Cards \$12,500 (Exclusive)
SOLD Lanyards \$10,000 (Exclusive)
Prizes \$1,000 minimum (Multiple)
SOLD Conference App \$7,500 (Exclusive)



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SPONSORSHIP TIERS	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Stone Sponsor
TOTAL SPONSORSHIP	\$30,000+	\$20,000+	\$15,000+	\$10,000+	\$7,000+	\$4,000+
Comp full conference tickets	5	4	3	2	1	
2 Invitations to the Leader's Networking Dinner - Tickets purchased separately	●	●	●	●		
Extra Networking Dinner invitations	●	●				

EXCLUSIVE CONFERENCE OPPORTUNITIES						
Your logo alongside PPC logo	●					
Logo on name tags - front	●					
Welcome sign	●					
App login page	●					
Access to premium booths	●	●				
CSHP Social Media	●	●	●	●		
Thank you sponsor signage	●	●	●	●	●	Text only
Logo visibility	Largest	Extra large	Large	Medium	Small	Text only

CSHP.ca						
Events Calendar	●	●				
At-a-glance schedule	●	●	●			
PPC landing page - linked logo, listed by tier	●	●	●	●		
Logo in summary article	●	●	●	●	●	Text only

PRE-CONFERENCE WEBSITE						
Tiered homepage logo	●	●	●	●	●	
Sponsor page - all company details	●	●	●	●	●	●

POST-CONFERENCE RECORDING ACCESS						
Lobby video logo	●	●				
Lobby banner logo	●	●	●			

OTHER CSHP RECOGNITION						
Thank You in "Interactions" Newsletter	●	●	●	●	●	Text only

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PROFESSIONAL PRACTICE CONFERENCE 2026

**APRIL 30 - MAY 2
HALIFAX**

EXCLUSIVE ACCESS FOR SILVER SPONSORS AND ABOVE

YOUR INVITATION TO THE LEADERS' NETWORKING DINNER 2026

Date: April 30, 2026

Location: Halifax, NS

As a **Silver Sponsor (or higher)** you receive two invitations to one of CSHP's most exclusive annual events: the Leaders' Networking Dinner.

Now in its second year, this private evening brings together senior healthcare-systems pharmacy leaders from across the country for candid conversation, strategic insight, and meaningful relationship-building. It's an unparalleled opportunity to connect directly with the decision-makers shaping hospital and healthcare-system pharmacy in Canada.



Access: Connect directly with executives and national decision-makers

Influence: Be seen as a trusted partner advancing pharmacy practice

Visibility: Align your brand with leadership, innovation, and collaboration

The Dinner is available exclusively to Silver Sponsors and above—underscoring the unique value of your support.

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EXHIBIT HALL

LIVE IN HALIFAX

- Friday, May 1, 8:00am - 2:00pm
- Premium booths - located at prime areas, available to Presenting and platinum sponsors
- Regular booths - 8' wide x 8' deep include free skirted 6-ft table for table-top display and 2 chairs
- 1.5 hour dedicated breakfast + 2 hour lunch in the Exhibit Hall
- Booth purchase includes 1 full conference registration in addition to your 2 booth badges



EXHIBIT HALL BINGO IS RETURNING TO PPC 2026!

ATTENTION RECRUITERS!

Position your organization as **THE** place to work.

Bonus! When you book your booth, receive a logo mention in our PPC recruiter newsletter ad leading up to PPC 2026.

Plus, Hospitals and Not-for-Profits save on their booths at \$975 for members and \$1,250 for non-members.



POSTER VIEWING

- Over 50 research posters are on display and presented.
- Dedicated presentation times and highly visible logo on sponsor poster in the entrance foyer!



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SATELLITE SYMPOSIA

3 SYMPOSIA AVAILABLE SATURDAY LUNCH ONLY

SOLD SATELLITE 1

\$15,000

Attendees min. 70 - max. 144

SATELLITE 2 **ON HOLD**

\$14,000

Attendees min. 70 - max. 128
Harbour view

SATELLITE 3 **SOLD**

\$12,000

Attendees min. 70 - max. 80

YOUR CONTENT, OUR NETWORK

- You choose the **speaker** and **subject** and run the registration
- **Integration** into the largest national healthcare-systems pharmacy conference in Canada
- **Promotion** through CSHP's strong digital channels: CSHP.ca, Twitter/X, Facebook, LinkedIn, and Instagram
- Direct to mailbox communications via Interactions, Avenues for Education, and special mailings to our **4,500+ network**

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NATIONAL AWARDS PROGRAM

OUR HIGHEST-VISIBILITY PLATFORM, WHERE YOUR BRAND BECOMES PART OF THE STORIES SHAPING THE FUTURE OF HEALTHCARE-SYSTEM PHARMACY.

Your \$15,000 investment delivers:

- 10,000 combined newsletter views
- Awards posts are amongst CSHP's **top-performing** content
- **Awards presentation gala** attendance approx. 250 featuring **dedicated tables** reserved for award winners to share with your representatives.
- **Powerful** video vignette with **your logo** at **top and tail**
- **Exclusive alignment** with only one organization per award
- Your brand showcased with **30,000+** impressions on exclusive awards content

EXCELLENCE AWARDS

SOLD

Excellence in Pharmacy Practice - Leadership

This project-based award recognizes an individual or team that has successfully guided a group of pharmacy professionals to **a higher, sustained level of performance.**

Excellence in Pharmacy Practice - Interprofessional Collaboration

This project-based award recognizes an individual or team that has **worked effectively across disciplines or boundaries** to improve pharmacy practice or patient care.

Excellence in Pharmacy Practice - Patient Care

This project-based award recognizes an individual or team that has demonstrated outstanding performance in improving **patient specific outcomes** through their practice.

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HARRISON HOSPITAL PHARMACY MANAGEMENT SEMINAR 2026



FEBRUARY 19 TO 21, 2026 HARRISON HOT SPRINGS, BC

**ATTENDANCE IS OPEN TO INDUSTRY REPRESENTATIVES
ONLY THROUGH CONFIRMED SPONSORSHIP.**

The Harrison Seminar is an intensive two-day program bringing together pharmacy leaders from **BC, AB, SK, and across Canada.**

With around **100** delegates, it offers a unique environment for meaningful conversation, idea exchange, and innovation.



Sponsorship Details

Support is requested through an unrestricted educational grant:

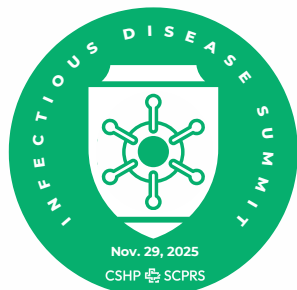
- \$5,500 – CSHP Industry Member rate
- \$6,500 – Non-member rate

**Each sponsorship includes up to 2 full registrations (sessions + meals).
Hotel accommodation is additional and is handled by sponsors.**

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ADDITIONAL OPPORTUNITIES



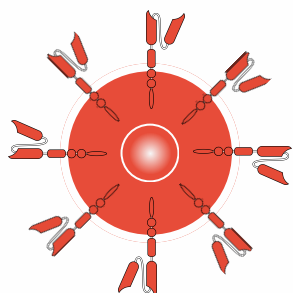
INFECTIOUS DISEASE SUMMIT

November 29, 2025 | Conference

Infectious Disease Summit, a one-day national virtual event (with an opportunity to host an in-person hub) offering a comprehensive review of the latest advancements, treatments, and vaccines in infectious disease management. Draft schedule includes: Artificial Intelligence in Infectious Diseases, Planetary Health in Infectious Diseases, Hot Topics in Vaccines, STI Updates (including HIV therapies), Antimicrobial Stewardship, and Multidrug Resistant Infections).

This is an accredited program, pending 6 CEUs.

Starting at \$5,000+



FUNDAMENTALS OF CAR T CELL THERAPY

Tentative December 2025 Launch | Learning Modules

This national modular Learning program providing fundamentals of CAR T Cell Therapy, describing the development and manufacturing process of CAR T Cell Therapy, comparing and contrasting cell therapies, discussing literature, and recognizing future areas for clinical use.

This is an accredited program, pending 5 CEUs and will be available on-demand for 1 year.

Starting at \$10,000+



ANTICOAGULATION WEBINAR SERIES

February 2026 | 3 Webinars

This national program will provide anticoagulation education in both acute and ambulatory care settings. With the evolving role of pharmacists amid the shortage of primary care providers, we believe there's a strong opportunity to support practice through targeted, practical education.

This is an accredited program, pending 3 CEUs.

Starting at \$5,000+

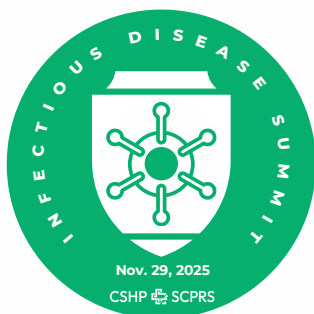


TARGETED INDIVIDUAL WEBINARS

Have an education area for focus? CSHP can offer accredited national webinars for a targeted therapeutic area. This is an accredited program, pending 1 CEU per webinar.

Starting at \$2,500+

KEY EVENT DATES



Infectious Disease Summit
Nov. 29, 2025



Anticoagulation Webinar Series
Feb. 2026



Harrison Seminar 2026
Feb. 19 to 21, 2026



Banff Seminar 2026
March 13 to 15, 2026



**Professional Practice
Conference 2026**
April 30 to May 2